

2022 EXHIBITOR OPPORTUNITIES

Join us for the San Diego Half Marathon Expo or Finish Line, a premier, one-of-a-kind 501(c)(3) race event celebrating the beauty and uniqueness of San Diego and benefiting our local community!

Exhibitor Booths

Showcase your goods and services by purchasing:

- A booth at the Expo in the Gaslamp on Friday & Saturday
- A booth near the 5th Avenue Finish Line on Sunday, and/or
- Flyers or rave cards to mail us so we can place one in each Finisher's Bag.

Booths will be assigned on a first-come, first-serve basis. Several upgrades are also available for purchase, so let us know the options you prefer when you apply: i.e., Guaranteed Corner Booth, 120V Electrical Outlet, WiFi, Extra Tables/Chairs.

To view rates or to apply, click on the 2022 Exhibitor Application: <https://sdhalfmarathon.com/expo/> or contact:

Karen Shine, Sponsorships Director
 email: karen.shine@sdhalfmarathon.com
 Mobile: 858-829-1938

Our Address:
 San Diego Half Marathon
 3830 Valley Center Rd
 STE 705 PMB 716
 San Diego, CA 92130

About the Race:

Our signature, scenic 13.1-mile course starts in downtown San Diego in front of the Convention Center, makes its way along the San Diego Harbor, Harbor Island, around Liberty Station, through Hillcrest, along Balboa Park, and down 5th Avenue for an unforgettable downhill finish into the Gaslamp Quarter. Our event also includes a 5K and 10K distance, providing a variety of distances for runners of all ages and abilities. All races finish at 5th Ave & K St. in the Gaslamp Quarter in downtown San Diego.

Celebrate San Diego

The “Celebrate San Diego” vibe brings together spectators and participants of the San Diego Half Marathon in a unique downtown environment. The spectacular venue, endless photo ops, and best restaurants in town make the Expo in the Gaslamp and 5th Avenue Finish unforgettable experiences for everyone.

Schedule

Expo* (Day 1)

Friday, March 25..... 3pm-7pm

Expo* (Day 2)

Saturday, March 26..... 9am-5pm

*Note: Exhibitors get ready 1 hour earlier than the posted schedule to avoid excess queuing.

Sunday, March 27, Race Day

5K Start..... 6:55am

Half Marathon Start 7:30am

10K Start (Use Shuttle)..... 8:10am

Conclusion of Event..... 12:00pm



Expected Attendance



Expo
 10,000 attendees over two days

Half Marathon/10K/5K
 6,000 runners