

SAN DIEGO  
HALF MARATHON



# OVERVIEW



The San Diego Half Marathon is a premier, one-of-a-kind race and event, celebrating the beauty and uniqueness of San Diego to help our local community. Following its success, over \$350,000 has been committed to San Diego community service projects and charitable organizations. The 8th annual race will be held on Sunday, March 10, 2019.

We are a nonprofit organization, with *all* net proceeds dedicated to community-based charities. Additionally, we partner with these charities to help raise both awareness and funds for their respective causes.

## About the Race

Our signature, scenic 13.1-mile course starts in downtown San Diego, makes its way up along Harbor Drive, Harbor Island, around Liberty Station, through Hillcrest, along Balboa Park, and down 7th Avenue for an unforgettable downhill finish into Petco Park.

Our event also includes a 5K race, a two-person half marathon relay, and a kids race, providing a variety of distances for runners of all ages and abilities. All races finish inside the ballpark.

## Sport, Health & Fitness Expo

### Broadway Pier

A two-day Sport, Health and Fitness Expo will be held on the beautiful Broadway Pier, located between the USS Midway Museum and B Street Cruise Ship terminal in the Port District.

Race participants will attend the Expo to pick up their bib, race shirt and other materials. The Expo is free and open to the public.

Sponsors are encouraged to set up interactive displays and provide product samples targeted towards health and fitness-minded individuals and their families and friends.

## Celebrate San Diego

The “Celebrate San Diego” brings together spectators and participants of the San Diego Half Marathon in a unique ballpark environment. The live Jumbotron, endless photo ops, and open concessions make finishing inside Petco Park a special memory for everyone.

## Schedule

<b>Friday, March 8</b>	3pm-7pm
Sport, Health and Fitness Expo (Day 1)	
<b>Saturday, March 9</b>	9am-5pm
Sport, Health and Fitness Expo (Day 2)	
<b>Sunday, March 10, Race Day:</b>	
5K Start	6:55am
Half Marathon / Relay Start	7:30am
Kids Race	11:30am



**Expected  
Attendance**



**Expo**  
10,000 - 12,000  
attendees over  
two days

**Half Marathon & 5K**  
8,000 runners  
12,000 spectators

# EXPO-ONLY EXHIBITOR

---

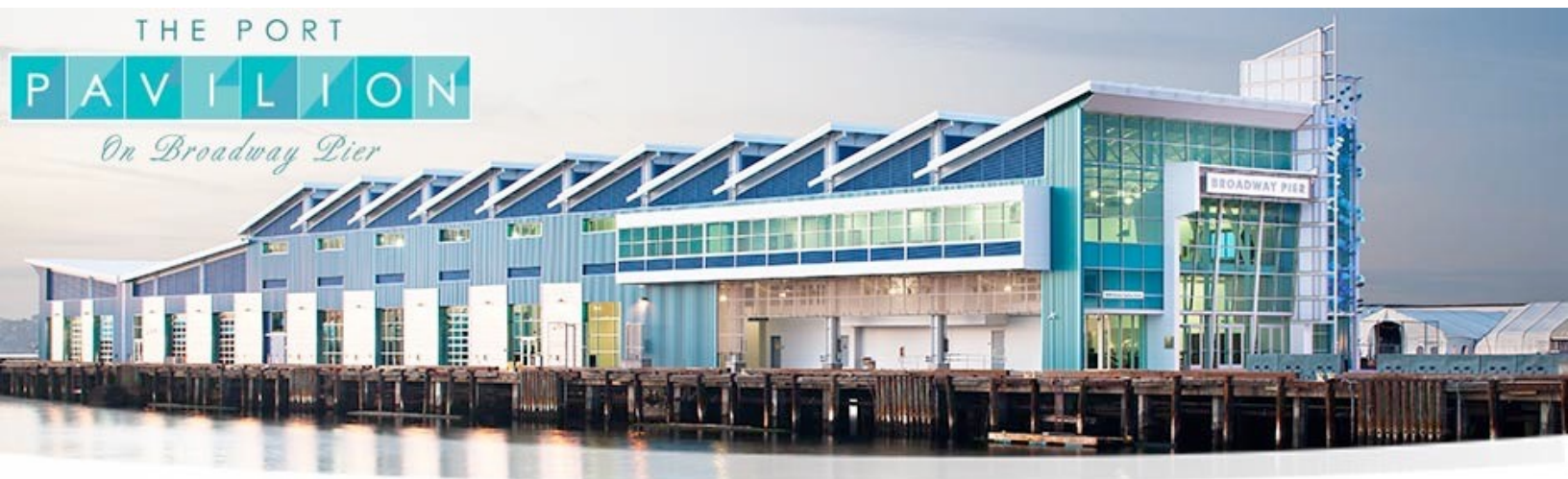


**Minimum Investment: \$895**

## Benefits:

- ✓ Exposure to 10,000 - 12,000 estimated expo attendees over 2 days where you can showcase and sample your product or service
- ✓ 10'x10' Premium Expo booth at our Sport, Health & Fitness Expo, includes:
  - ✓ 6' draped table, 2 chairs, waste bin
  - ✓ 24-hr security
- ✓ Tax deductible receipt

Note: Expo booths assignments made upon receipt of payment



# Contact Info

---



To apply, please click on the "Expo Application" button located at:

<https://sdhalfmarathon.com/expo/>

Please contact our sponsorship team with any additional questions:

The San Diego Half Marathon  
Attention: Sponsorships  
3830 Valley Center Rd, STE 705 PMB 716  
San Diego, CA 92130

email: [sponsorships@sdhalfmarathon.com](mailto:sponsorships@sdhalfmarathon.com)

